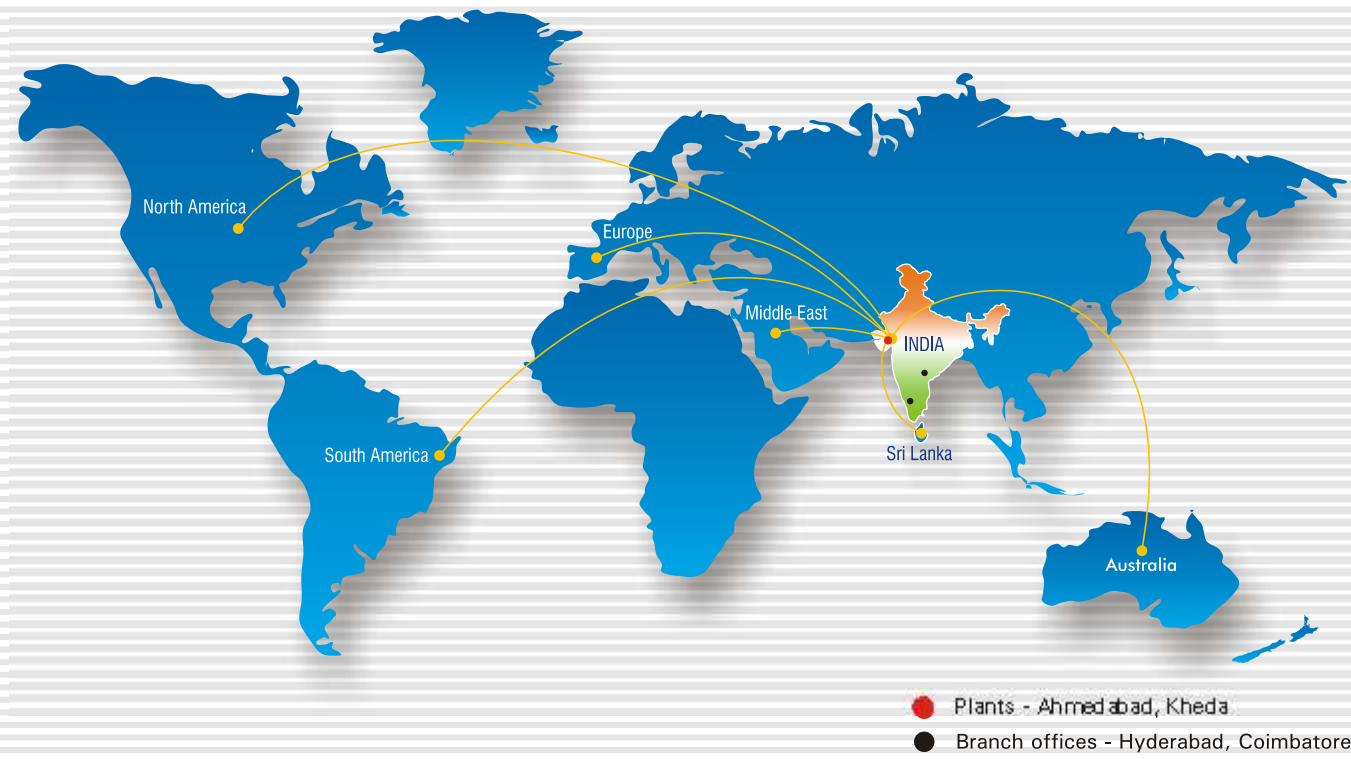




**POGGEN-AMP
NAGARSHETH**
POWERTRONICS PVT. LTD.

Global Reach



Quality

Poggen-Amp is an ISO 9001:2000 and ISO/TS 16949:2002 certified company employing integrated systems that check quality at all levels of the organization. Quality check at the pre-production and post-production levels is conducted by the in-house quality control department. In the laminations industry the quality of the products substantially depends on the raw material. Hence, stringent check of raw material is done before production.



Looking Ahead

The perfect blend of aggressive strategy and financial prudence has propelled the company into a fast growth trajectory. In order to leverage from the immense potential offered due to the tremendous growth of India, the company has plans to expand by increasing the manufacturing capacity. Installation of latest CNC machines ensures Zero defect products for optimum performance.



**POGGEN-AMP
NAGARSHETH**
POWERTRONICS PVT. LTD.



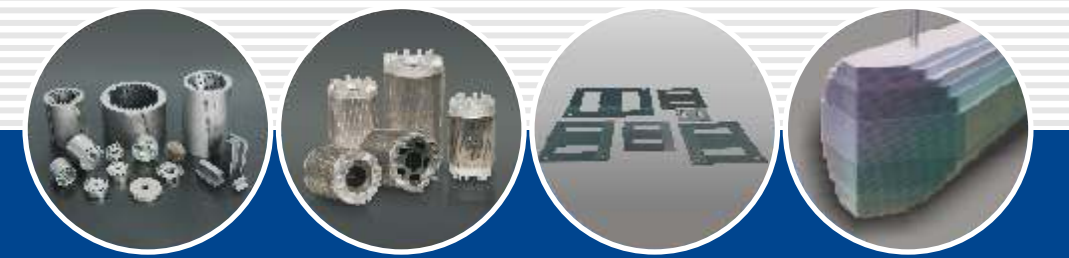
Members of:

Regd. Office / Works: C-1/B 4402, GIDC Estate, Phase-IV, Vatva, Ahmedabad - 382 445, Gujarat, India
Tel.: +91-79-25842908 / 25842909 • Fax: +91-79-25840445 / 25842808

Works: Survey No. 121 / 122, at. 23 km. Milestone, Kheda-Dholka Highway, Village: Vavdi, Dist. Kheda, Gujarat, India
Tel: +91-2694-222200/01

E-mail: info@poggen.com • www.poggen.com

www.brandaid.co.in



Not Just Laminations - Total Solutions



Corporate Outline

Poggen-Amp is one of India's leading manufacturers of laminations for motors and transformers. The name of the company has been derived from two renowned physicists Poggendorff of Germany and Andre Ampere of France. Established in 1982, the company has consistently met the stringent requirements of its clients by comprehensive up-gradation of capabilities. The company has state-of-the-art infrastructure in Gujarat, India at Ahmedabad and Kheda. All facilities under one roof ensures the best products to reach the customers. On the environment front, Poggen-Amp employs eco-friendly practices. Beautiful landscaping has been done around the Kheda unit. Founded by the family of entrepreneurs, Nagarsheth's and Doshi's, the company is run by the first and the second generation members.



Infrastructure

Poggen-Amp has two manufacturing facilities at Ahmedabad and Kheda, Gujarat, India, with a combined built - up area of 13,500 sq. mt. (135,000 sq. ft.). The total land admeasures 86,000 sq. mt. (860,000 sq. ft.). The company has state-of-the-art infrastructure and employs contemporary manufacturing practices. In the lamination industry, the toolings are of immense importance, which determines final quality of the product. The strength of Poggen-Amp is in the selection of brand new equipments which are the back bone to its reputation and success.

- ▶ Slitting Lines
- ▶ Annealing Furnaces
- ▶ CNC Cut-to-Length Lines
- ▶ High Speed Presses
- ▶ Notching Machines
- ▶ Segment/Sector Punching Presses
- ▶ Die Casting Machines
- ▶ CNC Tool Room Equipments
- ▶ Testing/Quality Control Equipments

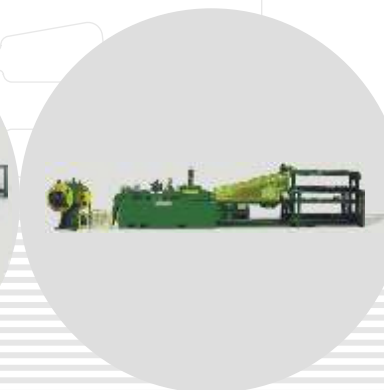


Vision

In the coming years, power sector will witness tremendous growth. In such a robust and realistic scenario, the demand for electric Motors as a driver for the industry/agriculture/automobile and Transformers for generation and distribution of power will exist for atleast next fifteen years. Our component for such rotating and static machines will also register growth year-on-year at the same pace as that of implementation of such projects. Our vision is to capitalize on such demand and become a significant player in the global market. Massive global investments are earmarked for this sector.

Mission

- ▶ Pool resources and know-how to manufacture the best products.
- ▶ Committed to persistent innovation and product development.
- ▶ Achieve organizational growth by providing a professional and rewarding work environment to employees.



Divisions

Motor Lamination

Poggen-Amp is manufacturing wide range of motor laminations. Any type of industry, any type of requirement, and the company has comprehensive solutions. It manufactures components from various grades of CRNGO and Semi-Processed electrical steel. Aluminium die casting is carried out for rotors. The products adhere to international standards.

Product Range

- ▶ Single/Three Phase from 56 up to 355 Frame Sizes
- ▶ Armature/Yoke/Pole
- ▶ Alternators
- ▶ Generator/Wind Generators
- ▶ Stepper Motors
- ▶ Submersible/Domestic Pump Motor
- ▶ Automobiles Cleated/Welded/Riveted/Auto-Stacked Stators
- ▶ Aluminium Die Cast Rotors

Transformer Lamination

Product range Strips/El laminations as per customers requirements and DIN standards. CNC cut-to-length lines with auto staking facilities to punch standard and step-lap configurations to suit all kinds of transformer designs. All grades of CRGO and CRNGO processed as rectangular, mitred and notched laminations with multiple hole options.

